

NEWH STRUCTURES OF HOSPITALITY (SOHE) SCHOLARSHIP

APPLICATION DEADLINE: OCTOBER 1, 2026

About NEWH

NEWH is the international nonprofit community connecting the hospitality industry through scholarships, education, leadership development, and recognition of excellence. While hospitality is often associated with design and guest experience, it is the skilled professionals in the construction trades who build, maintain, and sustain the environments where hospitality happens.

About the SOHE Scholarship

The **Structures of Hospitality Excellence (SOHE) Scholarship** supports students pursuing careers in the construction trades whose work contributes to the development, renovation, and ongoing operation of hospitality environments such as hotels, resorts, restaurants, and entertainment venues.

Award Details

- Up to **\$20,000** in funding for tuition and approved educational expenses
- Recipients may be selected to travel to **Los Angeles on January 27, 2027**, to accept the award at the **Alis+ Design by Northstar Conference**
- Scholarships are sponsored by **Continental Contractors and Delta Faucet Company**
- Travel is sponsored by **ALIS DESIGN+ by Northstar**
- Open to students pursuing a **certificate, technical diploma, or associate degree** in construction trade programs (electrical, pipe trades, plumbing, HVAC, or related fields) and have an interest in building, renovating, or maintaining hospitality environments

Scholarship Eligibility Requirements

Applicants must meet **all** the following:

- ☐ Actively enrolled in a certificate, technical diploma, or associate degree program in a construction trade (e.g. electrical, pipe trades, plumbing, HVAC, or related field.)
(*Four-year degree or bachelor programs are not eligible.*)
- ☐ Minimum cumulative **GPA of 2.0 or higher**
- ☐ Demonstrated **financial need** related to tuition and/or program approved books/supplies/software

Required Application Materials

Submit **one combined PDF** including:

- ☐ Official transcript
- ☐ One to three letters of recommendation
(*Example: instructor, advisor, employer, or supervisor.*)
- ☐ Student essay (500-word maximum) addressing:
 - **Background and experience** – share your background and any experiences that have led you to pursue a career in the trades.
 - **Goals and aspirations** – what are your career goals in the trades, and how would receiving this scholarship help you achieve them?
 - **Personal impact of the trades** – how have the trades personally influenced your life, interests, or career path?
 - **Financial plan** – if you are not awarded how will you finance your education?

Submission Instructions

Submit your completed application **as one PDF** to: newh.scholarship@newh.org

Scholarship recipients may be selected to travel to Los Angeles in January 2027 to accept their scholarship during the ALIS+ Design by Northstar Conference., at the JW Marriott/Ritz-Carlton Los Angeles L.A. LIVE. Attendance at awards presentation is required if selected. **Travel and lodging will be provided.**

NEWH Student Membership

As part of the application process, applicants will receive **complimentary NEWH Student Membership**. This provides access to scholarships, industry connections, and educational resources. By submitting this application, you agree to be enrolled as a NEWH student member.

- ☐ I prefer not to be enrolled in complementary NEWH student membership at this time.



Personal Information

Name: _____

First *Middle* *Last*

Birthdate: _____ Student ID#: _____

School Email: _____ Personal Email: _____

Cell Phone: _____ Alternate Phone: _____

How did you hear about this scholarship? (Select one or specify)

☐ Instructor or school advisor ☐ NEWH website ☐ Employer or workplace

☐ Social media ☐ Industry professional ☐ Friend or classmate

☐ SOHE Award Nominee (name of Firm): ☐ Other:

Cumulative GPA (include scale if applicable)

Addresses

Current Mailing Address:

Street Address:

Postal Code

Permanent Address (if different):

Street Address:

Postal Code

Academic Information

Major: _____ Anticipated Graduation Date: _____

Intended career path (*specific job title, e.g. electrician, plumber, HVAC, pipefitter*)

Degree: ☐ Certificate ☐ Technical diploma ☐ Associate degree ☐ Other:

College Name: _____

College Address: _____

Postal Code

Estimated Total Educational Debt \$

Does this include federal/private loans: ☐ Yes ☐ No

Semester(s) scholarship funds will apply to (Fall/Spring/Summer):

Program Progress

Total units/credits/hours required: _____
 Completed to date: _____
 Currently enrolled: _____

Current Classes

Class:	Units/Credits Hours
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Professional & Leadership Experience:

Organizations, leadership roles, extracurricular activities (include position held and dates):

Special certifications:

Internship Experience:

Have you completed a professional internship related to your field of study? ☐ Yes ☐ No

If yes, company: _____

Dates: _____

Brief description of responsibilities:

Work Experience:

Company	Job Title	Dates	Avg Hours/Week
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Financial Information:

INCOME (Next 12 Months)	
Source of Income	Estimated Amount
Employment Income (while enrolled in school)	\$
Scholarships/Grants Already Awarded:	\$
Financial Aid (not listed above):	
☐ Grants	\$
☐ Loans	\$
Parental/Spousal Support:	\$
Personal Savings/Other Income	\$
Total Estimated Income:	\$
PROJECTED EXPENSES (Next 12 Months)	
Tuition & Mandatory Fees:	Estimated Amount
Annual Tuition	\$
Program Approved Books/Supplies/Software:	\$
Lab Fees	\$
Total Tuition & Mandatory Fees:	\$
Housing (rent, room/board/mortgage):	\$
Transportation:	\$
Medical/Insurance:	\$
Other Necessary Expenses (childcare, utilities, etc.):	\$
Total Estimated Expenses:	\$
EDUCATIONAL DEBT (Current + Anticipated)	
Debt Category	Estimated Amount
Current Outstanding Debt:	\$
Anticipated Additional Borrowing (next 12 months):	\$
Does this include any federal and or student loans?	
☐ Yes ☐ No	
Total Educational Debt	\$

Additional Information:

Provide any details you need to further explain (or include a separate sheet with your submission):

By submitting this application, I certify that the information provided is current and accurate to the best of my knowledge. I understand that if this application is incomplete or contains false or misleading information, I may be disqualified for a scholarship and any scholarship awarded to me may be revoked at the sole discretion of NEWH. I hereby give NEWH permission to contact any person, company or institution referenced in this application to verify the information I am submitting. If awarded a scholarship, I understand that scholarship funds will be paid directly to the college or institution where I am enrolled and applied towards my tuition or other costs related to my course of study. I understand that any unused scholarship funds remaining on account with my college or institution at the conclusion of my enrollment for any reason will be returned to NEWH, Inc.

WAIVER OF LIABILITY AND HOLD HARMLESS AGREEMENT. If I receive a NEWH Scholarship award, including the opportunity to attend one or more scholarship awards events ("Event"), I hereby release, waive, discharge and covenant not to sue NEWH, Inc., its Chapters, affiliates, officers, directors, agents and employees (hereinafter referred to as "Releasees") from any and all liability, claims, demands, actions and causes of action whatsoever arising out of or relating to any loss, damage or injury I may sustain including death, and any loss of or damage to my property, whether caused by the negligence of the Releasees or otherwise, while participating in an Event, or while in, on or upon the premises where an Event is conducted, or while in transit to or from an Event or any place or places connected with my participation in an Event.

Signature: _____ Date: _____

NEWH SCHOLARSHIP FAQs

Criteria:

- Only **official transcripts** are accepted
- Letters of recommendation/may be mailed or emailed
- All items should be submitted as **one pdf**
- Essay must not exceed **500 words**
- College/program accreditation: we do not stipulate who the college/program must be accredited by it just needs to be accredited.

Submission:

- We prefer you to collect all items (essay, transcript, letters) and combine into (1) PDF document and mail or email your submission to newh.scholarship@newh.org
- We understand sometimes transcripts/letters need to be sent in separately.

Selection:

- NEWH scholarships are awarded based on:
 - Financial need and educational debt
 - Major and career focus
 - GPA
 - Student background and references
- Applicants must have submitted all necessary requirements with their application to qualify.

Notification:

- All applicants will receive an email stating their application status within 30–60 days of the scholarship deadline date.

Award:

- Awarded funds are made payable to the students' college and mailed directly to the college. Funds are never payable to a student. Unused funds are returned to NEWH. Awarded funds may only be applied toward tuition or program approved books/supplies/software (past, current, or upcoming expenses). Awarded funds cannot be used for anything else (housing, personal needs, etc.).
- Scholarship funds must be paid out by NEWH within 36 months after awarding. Any remaining funds after 36 months will be returned to NEWH and no longer available to scholarship recipients.

Did you know?

- NEWH membership is complimentary and provided to applicants as part of the scholarship process.
- Students may apply for multiple NEWH scholarships, even if previously awarded

Connect/Questions:

(p): 1.800.593.6394

(e): newh.scholarship@newh.org

(w): www.newh.org

Facebook: @newhinc **@NEWHScholarships** **Instagram:** @newhinc